



# Comfort ZONE



## Bringing you warmth and comfort all winter long — through one of the coldest seasons on record



Dear Valued Customer,  
At last, warmer weather is here! It was a very long, cold winter, and if your fuel usage was higher than in past years, rest assured, you were not alone!

**In fact, temperatures this winter were actually 36% colder than average!** And everyone across our country used more energy for their warmth and comfort this year — even in Florida!

Despite the low temperatures and high demand for propane and heating oil, I'm pleased to say we always had the fuel our customers needed. We even delivered to a few new customers who were left out in the cold by other suppliers in our area.

The truth is, many local suppliers don't have the stability, storage capacity, foresight, or experience to deliver fuel reliably when the energy market experiences challenges.

**At Peninsula, we were prepared for the challenges of the winter two years ago,** when increased usage and transportation issues caused shortages for many fuel companies, leaving many without heat.

**And, at Peninsula we were prepared for the challenges of last winter,** when frigid temperatures caused higher demand.

With so many factors that can affect your fuel supply, such as weather, supply issues, natural disasters, and world politics,

*It makes sense to put your fuel needs in the hands of Peninsula. We've been there for you in the past, and you can count on us to be here for you in the future.*

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**What's more, Peninsula is your one-stop shop for nearly everything related to your home comfort.** That means you can work with people you know and trust for everything from appliance installation and repair to general construction services, trash removal, mini storage, and outdoor portable restrooms.

In addition to a wide range of services, we also offer a variety of options for greater value including the:

- E-Z Pay Budget Plan
- Service Advantage
- E-Pay Bill Pay
- Online Specials
- Referral Program

**We also care about your satisfaction!** We've been working hard to serve you even better since our last satisfaction survey, and we are interested in knowing if you noticed improvement! Let us know how we are doing, and we'll enter you in a drawing for a dinner for two! Call us today to learn more.

Thank you for choosing Peninsula to serve your home comfort needs. We appreciate having you as a customer, and look forward to serving you for years to come.

Sincerely,

John Willey  
Owner



## 3 ways automatic delivery gives you automatic peace of mind!

When it comes to the most reliable way to ensure you always have warmth and comfort, there's no better choice than **automatic delivery**. Here's why:

**1 We make sure you have the heating oil or propane you need.** Once you become one of our automatic delivery customers, we secure supply for you. That means you don't have to worry about short fills in the event of higher national demand.

**2 Make one simple call to sign up, and we do all the rest!** You never have to worry about checking your tank or making a call to schedule your next fill. We take care of everything.

**3 You avoid any extra charges in the event you do run out.** Running out can be costly! But if you happen to run out when you are an automatic delivery customer, we will fill your tank and restart your system right away, with no extra fees.

There's no easier or better way to receive your fuel than by signing up for automatic delivery.

For even more benefits, ask about **Service Advantage!** *Call us today.*

No matter how extreme the weather outside, we're here to help you enjoy efficient, healthy indoor comfort all year long



## Your **Comfort Zone** Equipment Headquarters

### Considering a new heating or central air system? Check out these savings!

When it comes to energy savings, it's best to focus on conservation. And if you don't want to compromise on comfort, the best way to conserve is with equipment that makes efficient use of your energy supply.

### Save up to \$1450!

Fortunately, Carrier® is currently offering **up to \$1450 in rebates** on new high-efficiency heating and cooling equipment for your home.

### Save on energy usage!

**Carrier air conditioners** are designed to cool your home for less. Likewise, **Carrier furnaces** are among the most energy-efficient heating systems you can buy. That means you save now on your purchase, then *keep saving* with lower energy costs for years to come!

Interest-free financing may also be available. *To learn more, call today!*

### The simple way to keep your cool

With spring's chilly weather, air conditioning is probably the last thing on your mind! But it won't be long before your central air system is running non-stop to provide cool relief from summer's sizzling temperatures.

That's why now is the perfect time to schedule a tune-up of your cooling system. Tune-ups are smart because they **SAVE YOU MONEY!** Annual tune-ups can:

- ✓ **Lower your electric bills** — Dirty filters and coils cause your air conditioner to work harder. When they're clean, your system runs smoother and uses less energy.
- ✓ **Prevent breakdowns** — Over 40% of breakdowns are caused by dirt and lack of maintenance. Let us find problems before they arise!
- ✓ **Protect warranty service** — If your system has an issue that's covered by a warranty, proof of regular maintenance can ensure your claim is covered.
- ✓ **Help your system last longer** — Central air systems can be costly to replace. Protecting your investment with regular cleanings just makes sense.

*To schedule a tune-up of your central air system call us today!*

### And remember, we offer **ALL** your home comfort essentials!

**Heating & Cooling Systems** • We offer a wide variety of brands and options for all your heating and cooling needs including heat pumps, ductless cooling systems, and space heaters.

**Indoor Air Quality** • Ensure your home has the healthiest, purest air possible! We offer UV lights, air cleaners, dehumidifiers, and fresh air systems that can protect your family and home by reducing mold and eliminating bacteria.

**Gas, Electric & Tankless Water Heaters** • Rather than rush to replace your water heater with the same type of tank, give us a call! We have a wide variety of energy-efficient options to help you save on your water heating costs, including tankless systems that only heat your water when you need it.

**Gas Fireplaces & Stoves** • Gas hearth products are hard to resist. They add extra beauty and warmth to your home with no lugging wood, no unhealthy smoke, no dirty soot, and no worry of burning embers! Plus, you can install them in practically any room in your home.

*For a free quote on an equipment installation call us today!*



# E-Z Pay Q & A

## How does the E-Z Pay Plan work?

The E-Z Pay Plan divides your annual fuel costs into 11 even monthly payments, so you always know exactly how much your fuel bill will be each month, and when it will be due.

## Can payments be reduced during the year if my credit gets high?

Your account balance will fluctuate through the heating season, but it's best to wait until the end of the plan year to determine if your payments were too high. In the meantime, you can rest easy knowing we give you an interest rebate of 2% on any credit balance!

## What if I use less fuel than I pay for over the year?

It's always our goal to keep your payments as low and accurate as possible! However, if you have a credit balance at the end of the year, we recommend you use it to:

- Purchase a service agreement
- Pay next year's price protection fee
- Reduce next year's E-Z Plan payments

## Does E-Z Pay offer any price protection or service coverage?

E-Z Pay is designed simply as an easy way to budget your fuel bills. For even greater peace of mind, we also offer the **Service Advantage Program**, which includes all the benefits of E-Z Pay *plus*:

- **Fuel Price Protection** — You receive a cap on your fuel price so even if the market rate increases, you never pay more than your contracted price.
- **No Run-Out Guarantee** — You have our guarantee you will always have the fuel you need. If for any reason you do run out, you'll receive a \$50 credit to make up for the inconvenience!
- **Comprehensive Service Coverage** — You receive an annual heating tune-up and coverage for dozens of expensive parts and labor.
- **Peninsula Points** — You earn \$50 in Peninsula Points each year which you can use toward the purchase of new equipment and products.

*To learn more, call us today!*



Energy prices fluctuate.  
And temperatures do too!  
Fortunately, you can count  
on Peninsula to provide  
you with options for stable  
prices and potential savings  
throughout the year.

## Did You Know?

Using a programmable thermostat properly throughout the year can help you save up to

**\$180/year**

Shutting down your personal computer each night could help you save up to

**\$120/year**

Using LED light bulbs in your home could help you save up to

**\$144/year**

## One Call. Red Does It All.

Heating Oil • Propane • Biodiesel • Bioheat  
Premium Diesel • TankSure  
Automatic Delivery • E-Z Pay Budget Plan  
Complete Heating Systems • Central Air Conditioning  
Indoor Air Quality Solutions • Gas Fireplaces  
Water Heaters • Pool Heaters  
Repairs • Efficiency Tune-Ups • Service Plans  
Recycling & Trash Collection  
Plumbing • Construction Services  
Mini Storage • Portable Restrooms  
**24/7 Emergency Service**

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